

# HTCA-TV

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Harrison Township, MI 48045  
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htca@harrison-township.org

# Underwriting Agreement

**IMPORTANT: This completed form must be presented to the HTCA-TV Township Designee prior to acceptance of underwriting support.**

To All Parties Interested in Funding Community Access Programming:

This document will introduce you to Harrison Township Community Access and its association with \_\_\_\_\_, a member of HTPA and a Community Access Television producer. *PRODUCER/ MEMBER NAME*

The purpose of Community Access is to protect and increase freedom of expression, the diversity of ideas, and community communication through the use of media resources made available at HTCA-TV. HTCA-TV was organized in 2007. HTCA-TV supports Community Access, residents, organizations, non profit organizations, with free or low-cost access to television cablecast on a non- discriminatory basis.

It is important to understand that Community Access producers are not employed by HTCA-TV. They do not represent HTCA-TV in any official capacity and they cannot make any commitments on behalf of HTCA-TV. Their program ideas and production plans are their own. All opinions and viewpoints expressed during the course of any such program are solely those of the producer and do not necessarily reflect the opinions and viewpoints of HTCA-TV.

If you have an interest in supporting the community programming ideas as presented by the above-mentioned producer and choose to make a contribution to that production, doing so is solely a matter between you and the Community Access producer.

The producer cannot offer you either commercial time or any commercial content in the Community Access program. No commercial content is allowed on HTCA-TV Community Access programs. Commercial content includes, but is not limited to, product placement, advertisement and service descriptions provided in exchange for value of any kind or nature. Commercial content also includes promotion of any individual business, partnership or corporation by direct or indirect reference or testimonial for the purpose of commercial exploitation. Community Access facilities and services may not be used for any commercial purpose.

Acknowledgement for underwriting support is limited to the following restrictions:

### Program Credits for Contribution of Goods & Services

Programs may contain credit for individuals, businesses or other organizations that have contributed goods, services or funding used in the program production. Individual credits for such contributions are limited to fifteen seconds. Total credits for all contributions are limited to sixty seconds. Credits may include an acknowledgment of the contribution made. Credits may not contain any advertising information. The following guidelines apply to all credits for contributors:

- Credit must appear at either the beginning or end of the program
- Credit may be oral, visual or both
- Credit may include a logo
- Credit may include a name, address, and phone number, website or e-mail address.
- Credit may include a phrase describing the nature of the contribution
- Credit may not contain any qualitative or promotional information

You may also choose to make an unrestricted donation directly to HTCA-TV.  
A donation to HTCA-TV is tax deductible. These contributions assist HTCA-TV in its purpose as stated below

**The Community Access Channel serves the public interest of Harrison Township by providing citizens and Non-profit organizations with the resources to distribute noncommercial video programming to the community Via the Community Access Channel on the local cable systems.**

Mr.  
Ms.

Name \_\_\_\_\_  
First Initial Last

Company/ Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Signature \_\_\_\_\_

Revised: 2/12/08